



galerie **leonard
& bina
ellen**
art gallery

JUST WATCH ME



Photo: Paul Litherland.

EXHIBITION PROGRAMMING YEAR 2014-2015

Exhibition Title: *JUST WATCH ME*

Curator / Artists : An event initiated by Romeo Gongora and organised by Anithe de Carvalho, Francine Couture, CUTV, Kester Dyer, Les Éditions de la Tournure, Géraldine Eguiluz, Les Filles électriques, Romeo Gongora, Ève Lamoureux, La Médiathèque littéraire Gaétan Dostie, Pierre Lefebvre, Norman Nawrocki, Felicity Tayler, University of the Streets Café and many others

Exhibition Dates: September 5 – October 11, 2014.

Opening: September 5, 2014.



Installation view, Tai-Chi class with instructor Jérémie Poitras. Photo: Paul Litherland.

EXHIBITION DESCRIPTION (Text taken from press release)

Just Watch Me transformed the gallery into an immersive environment inspired by artist collectives from the Quiet Revolution period who impacted modernity in Quebec: the Mousse Spachthèque, the Fusion des arts group, the Fondation du théâtre d'environnement intégral and the periodicals Parti Pris and Liberté among others. Comprising several performance activities and works, which involved the public throughout the month, the event turned the gallery into a social club focused on dialogue and collective creation. It fulfilled multiple roles including: disco-bar, fair trade café, a venue for shows and screenings, an artists' residency, etc. Numerous free daily activities provided opportunities to meet artists in a festive environment. Intended as a unifying event exploring questions of identity, *Just Watch Me* was aimed at the entire Concordia University community as well as citizens of Montréal. On the one hand, this project stimulated thought regarding identity construction, and more specifically of a neo-Québécois identity which the architects of the Quiet Revolution made possible through their endeavours. On the other, it explored the role of the artist as a social actor as well as the state's role in art, thus reviving the will to integrate art into society that was so prevalent in the 1970s.



Installation view. Photo: Ellen Gallery.

PUBLIC PROGRAMS / SPECIAL EVENTS

Presented from September 5th to October 11th, *Just Watch Me* was a space for collective creation and dialogue. It hosted a number of activities: conversations, experimental music, artists in residency, film screenings, and more! The calendar was updated throughout the month with new events.

*** See attached appendix of events.

PUBLICATIONS

No publication was made in conjunction with neither the exhibition nor where *Ways of Thinking* produced. However, three curatorial / descriptive texts were made available for viewers. These texts were *Fusions des Arts Inc.* by Ève Lamoureux; *Appelez-moi Ahuntsic de Maurice Demers* by Anithe de Carvalho; and *La Mousse Spachthèque de Jean-Paul Mousseau* by Francine Couture.

PRESS REVIEW

Nicolas Mavrikakis, "D'où venons-nous, que sommes-nous, où allons-nous ? Galeries universitaires, galeries d'art et centres d'artistes interrogent nos identités", *Le Devoir* (August 23, 2014). <http://www.ledevoir.com/culture/arts-visuels/416503/d-ou-venons-nous-que-sommes-nous-ou-allons-nous>

Kayla Morin, "Must-see art this fall", *Concordia Now* (September 3, 2014). <http://www.concordia.ca/cunews/main/stories/2014/09/03/concordia-s-mustseearthisfall.html>

"Must-Sees This Week: September 4 to 10, 2014", *Canadian art* (September 4, 2014). <http://canadianart.ca/must-sees/2014/09/04/lauchie-reid/>

Jérôme Delgado, "Entre la discothèque et la crise sociale: Just Watch Me, la déclaration honnie de Trudeau récupérée comme source d'espoir", *Le Devoir* (September 13, 2014). <http://www.ledevoir.com/non-classe/418263/entre-la-discotheque-et-la-crise-sociale>

Tom Peacock, "A place for all Montrealers to listen, learn and be heard", *Concordia Now* (September 17, 2014). <http://www.concordia.ca/cunews/main/stories/2014/09/17/a-place-for-all-montrealerstolistenlearnandbeheard.html>

Isabelle Grégoire, "More than just watching: New social club hopes to foster artistic and social dialogues", *The McGill Daily* (September 22, 2014). <http://issuu.com/mcgilldaily/docs/vol104iss4>

Lisa Sproull, "Art This Week", *Cult MTL* (September 30, 2014). <http://cultmontreal.com/2014/09/art-this-week-6/>

"Just Watch Me", *CUTV* (October 8, 2014). <http://www.cutvmontreal.com/category/channels/arts-culture>

Sophie Gerard, "Just Watch Me Galerie Leonard & Bina Ellen Art Gallery", *kulturellement vôtre* (October 11, 2014). <http://kulturellementvotre.wordpress.com/2014/10/11/just-watch-me-galerie-leonard-bina-ellen-art-gallery/>

ATTENDANCE: (21 days)

Total Exhibition Attendance: **2493**

Friday, September 5, 2013, 7 PM – 10 PM **197**

Vernissage

* This exhibition did not offer tours. See the Education report for a detailed breakdown of activity / event attendance.

DOCUMENTATION

Digital images by Paul Litherland/Studio Lux or the Ellen Gallery © Leonard & Bina Ellen Art Gallery, Concordia University, Montreal.

LIST OF WORKS + DOCUMENTATION

Just Watch Me was an immersive environment with multiple participants.



Installation views of the gallery entrance. Photo: Paul Litherland.



Installation view of the gallery entrance with daily activities sign. Photo: Paul Litherland.



Installation view of the atrium. Photo: Paul Litherland.



Installation view of the atrium and inside the space "Appelez-mois Ahuntsic de Maurice Demers". Photo: Paul Litherland.



Installation views of the gallery entrance vestibule. Photo: Paul Litherland.



Detail of the gallery entrance vestibule. Photo: Paul Litherland.



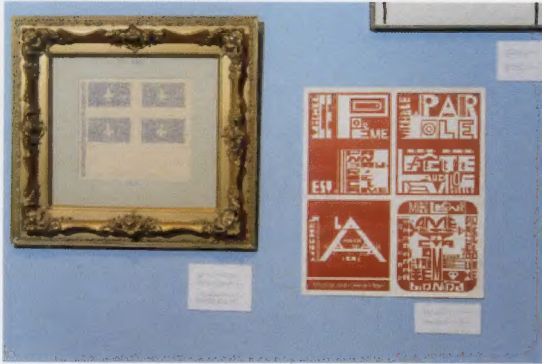
Installation view of *La Médiathèque littéraire Gaëtan Dostie* by Anarchives. Photo: Paul Litherland.



Details of *La Médiathèque littéraire Gaëtan Dostie* by Anarchives. Photo: Paul Litherland.



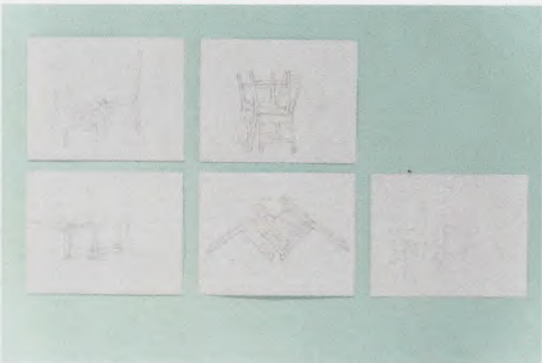
Details of *La Médiathèque littéraire Gaëtan Dostie* by Anarchives. Photo: Paul Litherland.



Details of *La Médiathèque littéraire Gaëtan Dostie* by Anarchives. Photo: Paul Litherland.



Installation view of inside the space inspired by "Appelez-mois Ahuntsic de Maurice Demers". Photo: Paul Litherland.



Helena Martin Franco drawings made after her performance *Une femme éléphant est tentée de devenir Fritta Caro*. Photo: Paul Litherland.



Helena Martin Franco residue from her performance *Une femme éléphant est tentée de devenir Fritta Caro*, September 5, 2014. Photo: Paul Litherland.



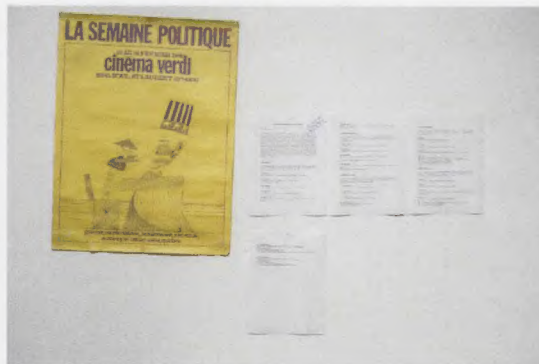
Installation and detail view of inside the space inspired by "Appellez-mois Ahuntsic de Maurice Demers". Photo: Paul Litherland.



Installation and detail view of inside the space inspired by "Fusions Des Arts Inc.". Photo: Paul Litherland.



Left: Installation of inside the space inspired by "Fusions Des Arts Inc.". Photo: Paul Litherland.
 Right: Installation view of *Quebec Underground, 1962-1972. Tome 1*. Ed. Yves Robillard. Les éditions Médiart, 1973, pp. 339-349 + Felicity Tayler & Romeo Gongora, *Vous avez posé plusieurs problèmes à la fois et je voudrais essayer de les étaler un peu...*, bande dessinée / comic, 2014.



Installation view of cinema viewing space. Photo: Paul Litherland.



Installation view of cinema viewing space. Photo: Paul Litherland.



Installation view of cinema viewing space. Photo: Paul Litherland.



Installation view and detail of the main gallery space, *La Mousse Spachèque de Jean-Paul Mousseau*. Photo: Paul Litherland.



Installation view and detail of the main gallery space, *La Mousse Spachèque de Jean-Paul Mousseau*. Photo: Paul Litherland.



Installation view and detail of the main gallery space, *La Mousse Spachthèque de Jean-Paul Mousseau*. Photo: Paul Litherland.



Left: Installation view and detail of the main gallery space, *La Mousse Spachthèque de Jean-Paul Mousseau*. Photo: Paul Litherland.

Right: Installation view, Tai-Chi class with instructor Jérémie Poitras. Photo: Paul Litherland



Left: Installation view, Tai-Chi class with instructor Jérémie Poitras. Photo: Paul Litherland.

Right: Installation view and detail of the main gallery space, *La Mousse Spachthèque de Jean-Paul Mousseau*. Photo: Paul Litherland.



Installation view and detail of the main gallery space, *La Mousse Spacthèque de Jean-Paul Mousseau*. Photo: Paul Litherland